

Interreg AUSTRIA-HUNGARY

Co-funded by the European Union

Trendig Plus
AN INTEGRATED BORDER REGION

Newsletter

Digital knowledge becomes truly valuable when it is not only applied but also shared. At Trendig Plus's Hungarian multiplier training, participants gained practical knowledge, methods, and digital solutions that they can apply and share within their own professional environments.

Knowledge we impart

The project is implemented under the Interreg VI-A Austria-Hungary Cooperation Programme and co-financed by the European Regional Development Fund.

Dear Reader,

The transfer of digital knowledge within the Trendig Plus project has reached another significant milestone. Following the Austrian program, multiplier training was held in Hungary on April 15, 2026, placing the project results and practical digital solutions at the forefront.

The training aimed to achieve more than a single professional event: it sought to engage and prepare participants to share their newly acquired knowledge within their own professional environments.

In this issue, we will share highlights from the Hungarian program, explore the knowledge and experience it brought to the forefront, continue our series on digital tools, and present our regular columns.

Let's share digital knowledge together!

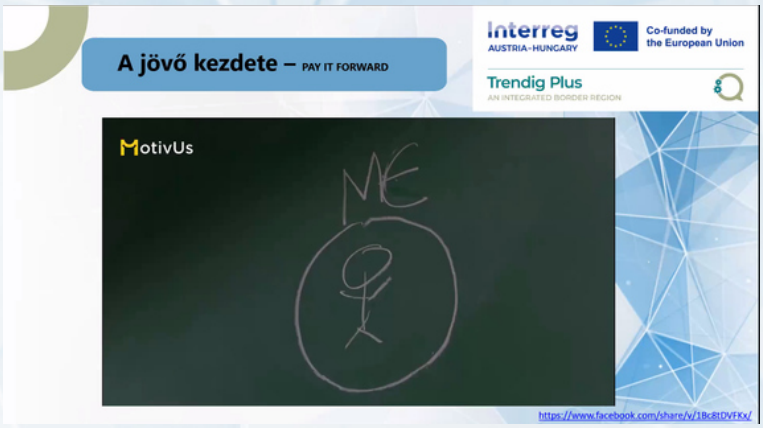
The Trendig Plus Project Team



Transferable knowledge

Hungarian multiplier training within the Trendig Plus project

Trendig Plus' Hungarian multiplier training took place on April 15, 2026. The program aimed to familiarize participants with the digital toolkit developed through the project, the knowledge-transfer methodology, and practical digital solutions they could later apply and share with their own target groups.



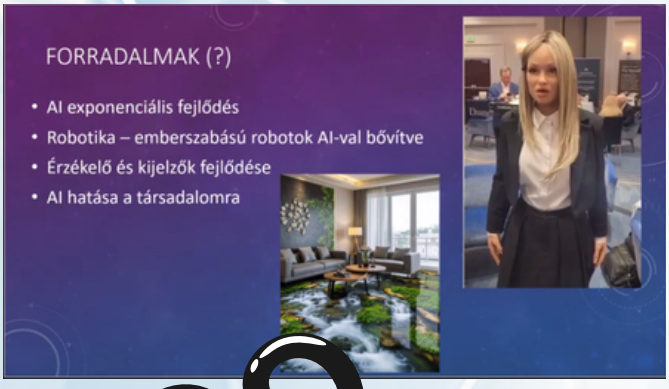
Knowledge we impart

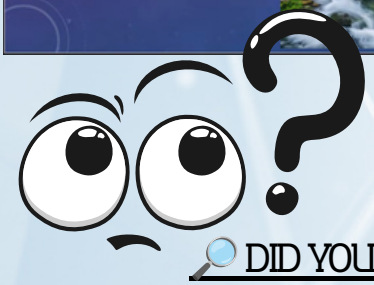
🤖 WHAT IN EVERYDAY WORK

In his presentation, Csaba Csuk explored the operation and practical applications of generative artificial intelligence. Participants were introduced to solutions that can support document creation, writing, information retrieval, idea generation, and administrative tasks, among other activities.

Particular attention was devoted to crafting effective prompts and emphasizing the importance of professionally verifying AI-generated content.

The presentation also highlighted that AI can support businesses in marketing, communications, customer relations, translation, and business-document preparation, while reducing time spent on routine tasks and freeing resources for innovation.





🔎 DID YOU KNOW?

AI-generated content is not a finished product. Because generative systems can make mistakes, professional human review and critical thinking remain essential when using them.



🚁 When innovation takes flight

In the training's final professional presentation, Pál Lorencz, representing LI-Aerospace Ltd., demonstrated the potential applications of autonomous drone systems through real-world industrial examples. Modern drone technology extends far beyond aerial photography, enabling autonomous missions, infrastructure monitoring, mapping, object recognition, and the automation of industrial inspections.

The examples presented also demonstrated how artificial intelligence, automation, and drone technology can be integrated. For instance, AI-powered image processing can detect anomalies and potential threats, while automated solutions facilitate faster and safer data collection.



Knowledge we impart

APRIL 29, 2026. TRENDIG PLUS NEWSLETTER NO.9

Explore innovative digital tools!

Many user-friendly tools are now available for sharing digital knowledge. This time, we present two solutions that simplify information processing and make training and professional programs more interactive.

Effective knowledge transfer involves not only sharing information but also facilitating others' understanding and application of the knowledge acquired.

📚 NotebookLM

AI-Assisted Learning and Knowledge Organization

Google NotebookLM is an artificial intelligence–powered tool that helps you process documents, course materials, and professional resources. It can generate summaries, answer questions, and create learning materials from uploaded content.

It is particularly useful for developing training courses, reviewing professional materials, and organizing acquired knowledge.

🔎 Did you know?

NotebookLM can also generate a podcast-style audio summary of uploaded documents, allowing you to listen to the course materials.



📊 Mentimeter

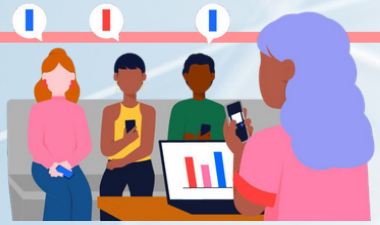
Make knowledge transfer engaging and interactive!

Mentimeter enables you to create interactive presentations, live polls, quizzes, and word clouds. Participants can respond using their own phones, with results displayed instantly.

It is ideal for training courses, workshops, and professional meetings where actively engaging participants and gathering feedback are essential.

Did you know?

To use Mentimeter, participants do not need to install a separate app or register; they can join the vote using a code or QR code.



Practical digital knowledge

APRIL 29, 2026. TRENDIG PLUS NEWSLETTER NO.9

Knowledge is more valuable when it is communicated clearly.

Knowing is not enough—you must also be able to explain.

Knowing how to use a digital solution does not necessarily mean we can readily convey that knowledge to others. To share knowledge effectively, it is valuable to use plain language, concrete examples, and situations drawn from everyday work.

A brief demonstration, collaborative exercise, or clear guide is often more useful than an extensive technical description.
Trendig Plus' multiplier approach builds on this principle: acquired digital knowledge becomes truly valuable when it is made understandable and applicable to others.



Trendig Plus Tips #5

Show it–don't merely tell it!

When introducing a new digital tool, use a simple, real-world example. Demonstrate, step by step, how it can solve a specific task, then give others the opportunity to try it themselves.

What we experience is easier to remember—and easier to share.

📌 IMPORTANT INFORMATION!

The Trendig Plus Digithon events are starting soon! Program participants can develop their digital skills through practical challenges, collaborative brainstorming, and problem-solving.

What comes next?
The pursuit of knowledge continues!

Through multiplier training, we have taken another important step toward the practical application of Trendig Plus's results. In the coming period, the focus will remain on applying the results, sharing knowledge, and promoting their broader use.

The Tool-Kit's development continues, with new professional and knowledge-sharing opportunities to follow, while the experience gained during the project will inform further practical activities.

🧰 **TOOL-KIT**

Expansion of Practical Content

💻 **DIGITHON**

Digital knowledge and collaborative problem-solving

🤝 **EXPERIENCE EXCHANGE**

Cross-Border Knowledge Sharing

🎯 **PROJECT OUTCOMES**

Application, feedback, and further development



In the upcoming issue

In the next issue, we will present new practical programs, digital solutions, and the latest results from Trendig Plus.



🔎 DID YOU KNOW?

Knowledge sharing is not a one-way process. When we introduce a method or digital solution to others, their questions and experiences can inspire new ideas.